For immediate release – MISIC ICN

Rancho Cucamonga, CA February 7, 2012 – The MID-IOWA SCHOOL IMPROVEMENT CONSORTIUM (MISIC) today announced it has partnered with Monoprice, Inc. (DBA Monoprice.com) to provide a new member purchasing program benefiting all MISIC School District members. This program provides MISIC member schools with optimal level pricing on all Monoprice, Inc. products, allowing for even greater savings on Monoprice’s online catalog of over 4,000 products in the electronics, IT, PC accessory and mobile accessory categories.

Monoprice, Inc., a leading provider in electronic accessories since 2002, has a large array of products at a pre-negotiated rate to assist all levels of educational facilities. MISIC members will benefit from an estimated savings of up to 70% percent on school related purchases for products such as: A/V Accessories, Networking Products, all Apple Accessories including Desktop/Notebook/Tablet Accessories and Ink & Toner.

Here are a couple of examples of the potential savings for MISIC member schools;

* A 1.75” Aluminum Stylus for Touch Screen Devices retails for approximately $7.30 in major stores. Monoprice offers a comparable product for just $2.09.
* A 12x9 Inch Graphic Drawing Tablet that normally sells for $261.00 at retail is available via Monorpice for just $81.20.

Luke Grant, Director of Marketing for Monoprice, Inc. commented: “we are very excited to establish this partnership with the Mid-Iowa School Improvement Consortium. MISIC has proven to be a leader in providing innovative resources for Iowa’s educators, and we are thrilled that they have recognized Monoprice as an outstanding source for their members’ technology and electronic accessory needs.”

MISIC has worked with Monoprice to establish “Net Term” accounts with all its member educational institutions. These educational institutions will be set up so that MISIC members’ purchase orders do not require credit references for Net Payment Terms. Please contact the Monoprice Key Accounts Sales Department for further information on placing orders and the credit application process.

About MISIC

MISIC is a member organization that supports student achievement by developing and coordinating tools and resources for educators. MISIC began in 1998 as a collaborative between 15 school districts in central Iowa. The districts came together under a Goals 2000 grant to develop a common core curriculum that would be used as the basis for the development of a "custom standardized" test. As the consortium began to work on the "core curriculum," other districts asked to join in the work. Twenty-two districts were eventually involved in developing the criterion-referenced tests currently used by MISIC members. Over the years, the consortium has begun to expand its collaborative work to include the development of other teaching and learning components. The consortium is currently working on expanding a data bank of performance assessment items that are linked to the core curriculums. The consortium continues to grow in number. The current membership includes over 110 districts in AEAs 1, 267, 8 and 11.

About Monoprice, Inc. (DBA Monoprice.com)

Based in Rancho Cucamonga, California, Monoprice, Inc. is an eCommerce leader specializing in high quality cables, components and accessories for computer and consumer electronics.  Established in 2002, the company has built its reputation upon customer word of mouth, the consistent ability to deliver premium quality products at prices far below other national brands in retail, and unmatched customer service. Many of Monoprice products are produced in ISO9001 and ISO14001 facilities and maintain the highest standards for production and work environment. The vast majority of the company’s products are RoHS compliant, reducing their environmental impact. They are a CCR Trading Partner, a Better Business Bureau Accredited Business and were named an *Inc.* 500 company in 2008, 2009 & 2010.

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